



## 5<sup>th</sup> Annual Boost For Our Heroes Golf Classic

**Monday, August 20, 2018 – 11:15am Shotgun  
The Country Club of Rancho Bernardo**

### EVENT FACT SHEET

#### The Mission

The mission of the San Diego Financial Literacy Center is to educate and empower individuals and families to make sound financial decisions and develop positive personal finance habits for life.

#### The Vision

By providing educational opportunities and financial guidance to help individuals and families become financially fit, the San Diego Financial Literacy Center will be providing an invaluable service to the San Diego community.

In conjunction with our partner, The Country Club of Rancho Bernardo, we are excited to host the Fifth Annual Golf Classic

**WHO:** 120 players and guests, including many corporate and civic leaders from San Diego

**WHEN:** Monday, August 20, 2018

Registration, Breakfast, and Networking: 9:00am

National Anthem & Entertainment: 11:00am

Shotgun Start: 11:15am

Awards Reception: 4:15pm

**WHERE:** The Country Club of Rancho Bernardo  
12280 Greens Road East  
San Diego, CA 92128  
[www.ccofrb.com](http://www.ccofrb.com)

FORMAT: Four-person teams with shotgun start featuring competitions including: closest to the pin, hole-in-one, and putting. Prizes will be awarded to the top teams and contest winners. Playing and Scoring format will be Shamble.

Each player will receive the following:

- Golf
- Breakfast
- Lunch
- Post Round Reception
- Food
- Beverages
- Tee Gift – minimum value of \$100
- Goody Bag
- Range Balls

## WHERE YOUR SUPPORT GOES

### **Who is the SDFLC?**

The San Diego Financial Literacy Center (SDFLC) enhances the financial IQ of San Diego County residents with a focus on youth, military and low-moderate income families. The financial literacy of our clients is enhanced through free education seminars and workshops offered throughout the County.

Since opening the doors in January 2014, the SDFLC has dedicated countless hours and has helped over 50,000 people in the San Diego area through a variety of free workshops, outreach efforts, and one-on-one consultations, of which almost half are military personnel and their families. We have also provided \$45,000 in financial boosts to military families.

**Boost For Our Heroes** is a program within the San Diego Financial Literacy Center geared towards active duty, transitioning, and veteran military members in which the focus is to provide them with financial education. Through a variety of workshops, outreach efforts, and one-on-one consultations with our partners, our goal is to help our men and women of the Armed Forces become financially fit. Financial problems are the number one cause of loss of rank, removal of security clearance, divorce, and violence amongst military members. Our mission is to break the cycle of money mismanagement and help these men and women develop the habits needed to succeed both in and out of the military.

Each quarter, an impartial panel will select one constituent who will be awarded a \$3,000 stipend due to financial hardship(s).

### **The SDFLC's Short-Term and Long-Term Goals with Boost For Our Heroes**

A short-term goal is to continue to provide information, education, and training that drives the financial stability of the military members of San Diego County regardless of age, rank, or status.

A long-term goal is to increase financial literacy by helping them better understand how to manage their finances, create strong credit profiles, borrow wisely, and plan for retirement.

### **Collaboration**

The key to success for the SDFLC is the collaboration with community, corporate, military, and educational partners throughout San Diego. Financial Literacy affects us all and by developing strong strategic partnerships that focus on providing real, relevant, and topical financial education in a culturally competent manner, the SDFLC and their partners will have a lasting impact on the military community in San Diego County.

### **Outcomes**

The SDFLC currently tracks constituents via survey, quarterly contacts, and regular touch points to ensure curriculum and education outreach. Technological advancement and video inclusion are the benchmarks of SDFLC. Combined with a strong, sustainable messaging and awareness campaign, the SDFLC plans to bring life-long change to our military constituents. Helping them increase assets, decrease debt, and increase their credit score are just some of the goals that the SDFLC hopes to achieve this year and beyond.

**100% of all sponsorships are reinvested into the Boost For Our Heroes program.**

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**Thank you for supporting our military community!**